



## Launch Package

*Our team helps get your podcast off the ground*

**\$700**

Pre-production Consultation that covers

Conceptual - *What is your show about?*

*What is the format? Who is your audience?*

Technical - *Choosing a microphone, interface, software, etc.*

*Setting up hosting and distribution to all podcast platforms.*

Strategy - *How to launch and promote your podcast*

1 Pilot Episode - Produced, Edited, Mastered, and Published

1 "Pass the Baton" Episode - Our producer walks alongside you for the second episode to answer any questions and make sure you're set up to succeed

Episode Template - Logic File (editing software) of the pilot episode so future episodes are a breeze

1-minute Promotional Trailer for your show (videogram)

Social Media Templates

Common Good Media Cohort - an online community of like-minded podcasters with whom to share insight or ask questions

*Contact [dan@votecommongood.com](mailto:dan@votecommongood.com) with questions or to launch your podcast today!*